

ABSTRACT OF THE DISCLOSURE

An image compression apparatus includes a color region judging section which judges a color region of a color image signal and outputs the judgment information
5 as the judgment result, a switch which chooses one compression parameter from a plurality of compression parameters corresponding to the judgment information supplied from the color region judging section, and a compressing section which compresses color image
10 signals corresponding to the compression parameter chosen by the switch, wherein image compression and decompression with general color balance satisfactorily adjusted by appropriately setting the compression ratio that varies in accordance with color regions as
15 required.

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